

Coins, Medals & Metal Detecting

www.coins-medals-metaldetecting.co.uk

Dear

Further to our conversation today, please find enclosed details of advertising on the Coins, Medals and Metal Detectors website as discussed. The website has been launched recently due to the ongoing success of our Antiques and Collectables publication and website, and offers you unique access to a very specialist market. The number of visitors to the website has risen steadily since it began, and due to successful optimisation of the website, www.coins-medals-metaldetecting.co.uk is now appearing at the top of the search engines with most of the relevant searches you can think, meaning our advertisers are simple to find no matter what your customers are looking for!

We offer a variety of cost effective packages to ensure you attract new customers directly to your business:

- **Listings** – company contact details which can be searched by either product/service or alphabetically by company name.
- **Web Packages** – a variety of packages to maximise your web exposure – see below.
- **Banner Advertising** – placed in the most relevant position for you on the directory, either on the front page or under your category listing, this display advertisement can also include a hyperlink.
- **Web Site Design** – if you do not yet have your own company website, talk to our sales team about our web design service. It doesn't have to be a headache, and is a fast and accurate process...you supply the information and images...and we do the rest!



Yours sincerely,

Advertising Executive - HAQ Publishing Ltd - 01582 488385

HAQ Publishing Limited, Suite 6A Britannia House, Leagrave Road, Luton, BedsLU3 1RJ
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SPECIALIST DIRECTORY SOLUTIONS - ADVERT RATES	
PLATINUM PLUS PACKAGE – includes all of the benefits of the platinum package, Plus having the same package across another directory web site.	£750.00
PLATINUM PACKAGE – includes all of the benefits of the gold package, Plus Home page banner	£550.00
GOLD PACKAGE – Up to 10 classified headings, National coverage across all counties, 150 word company profile, Company logo image, display advertisement image, hyperlink, guaranteed first page position on the web site, Full access key (to edit / add or change your details adverts at any time during the year).	£400.00
SILVER PACKAGE - Up to 5 classified headings, coverage across 3 counties, 80 word company profile, Company logo image, display advertisement image, hyperlink, Full access key (to edit / add or change your details adverts at any time during the year).	£325.00
BRONZE PACKAGE – Up to 3 classified headings, coverage across 1 county, 70 word company profile, Company logo image, display advertisement image, hyperlink, access key (to edit / add or change your details adverts at any time during the year).	£250.00
ENTRY LEVEL PLUS PACKAGE - 1 classified heading, coverage across 1 county, hyperlink, 60 word company profile, Company logo image, display advertisement image	£200.00
ENTRY LEVEL PACKAGE - 1 classified heading, coverage across 1 county, hyperlink, 60 word company profile.	£150.00
Classified – Prime Position Banner	£90.00 (for 3 months)
County or Town - Prime Position Banner	£90.00 (for 3 months)
Tower advert – Web All Pages Banner 125 wide x100 pixels (with hyperlink / hyperlink text)	£150.00 (for 3 months)
Tower advert – Web All Pages Banner 125 wide x200 pixels (with hyperlink / hyperlink text)	£225.00 (for 3 months)
Tower advert – Web All Pages Banner 125 wide x300 pixels (with hyperlink / hyperlink text)	£300.00 (for 3 months)
Tower advert – Web All Pages Banner 125 wide x400 pixels (with hyperlink / hyperlink text)	£375.00 (for 3 months)
Home Pg Banner 125 wide x100 pixels (with hyperlink / hyperlink text)	£150.00 (for 3 months)
Home Pg Banner 250 wide x100 pixels (with hyperlink / hyperlink text)	£225.00 (for 3 months)
Home Pg Banner 375 wide x100 pixels (with hyperlink / hyperlink text)	£300.00 (for 3 months)
Home Pg Banner 500 wide x100 pixels (with hyperlink / hyperlink text)	£375.00 (for 3 months)
Home page Hot link (hyperlink and up to 5 words on home page of directory web site)	£150.00
Company Profile	£75.00
Display advert	£85.00
Hyperlink	£55.00
Content Management System Website - Please call for more detail	£350.00
Prices From	

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